



Trans Atlantic Consumer Dialogue

Data Protection Notice for TACD events

Last updated on 17 March 2025

This data protection notice explains how TACD processes your personal data to organise, manage and follow up TACD's online and on-site events.

In this notice you will find out about:

- Purposes of processing
- What personal data we process
- Legal bases and purposes of processing
- Who decides and conducts the processing
- Data storage
- International data transfers
- Your rights
- Our contact details

The personal data we process

Participation in TACD's events is voluntary and entails the processing of personal data. We process the following categories of personal data collected via a registration form:

- first and last name
- e-mail address
- your organisation
- your position (optional)
- whether you plan to attend the conference virtually or in-person (if applicable)
- video recording and/or web streaming of speakers participating in the event of the main conference hall, as well as of participants attending the conference in person and participate in the Q&A session of the said panel
- if you attend the conference or any social events organised by TACD in person, photographs and audio-video recording depicting you (optional)
- if you attend the conference in person, dietary restrictions (optional)
- if you attend the conference in person, special needs (optional)
- if the event is located in one of the EU institutions buildings, the necessary information for the accreditation
- if you attend the conference online and you are located outside of the EU/EEA area and in the absence of an adequacy decision pursuant to Article 45(3) of Regulation (EU) 2016/679, your consent for transfer of your personal data outside of the EU/EEA area to allow you to attend the conference remotely (if applicable).

Legal bases and purposes of processing

When sending invitations to attend a TACD event, we use the following legal bases to contact

- policy-makers and regulators: legitimate interest
- journalists: legitimate interest

- external contacts: consent

We process the personal data based on consent following your registration for the following purposes:

1. to manage your participation in the event (e.g. to communicate about the event)
2. to manage dietary preferences or restrictions of participants attending an in-person event, if applicable
3. to allow for accommodation of special needs (e.g. live transcription), if applicable
4. to be photographed and video-recorded for promotion about the event and other communication purposes.

For photographs and/or video-recordings taken during the event, your consent will be collected via the registration form. If the event is held in person, we will provide you with a distinctive conference badge to respect your choice and rights. Photos taken under private capacity do not fall under the responsibility of TACD.

Who decides and conducts the processing

TACD is acting as the controller of the personal data processing as we determine its purposes and means.

For sending out TACD mailings we rely on the external services [CiviCRM](#) and [Outlook](#).

In case of online or hybrid events, TACD relies on online-conferencing tools such as [Zoom](#) or [Microsoft Teams](#). To provide an interactive experience, we occasionally rely on external IT services such as [Slido](#) but participation is done on a voluntary basis. Please consult their respective privacy policies for more information on how they process personal data.

Data storage

TACD strives to store your personal data only for as long is necessary in the European Union. TACD is co-funded by foundations, to prove the legitimate use of the funds and comply with our grant contracts, TACD is required to document attendance lists. Your personal data will be shared with the organisers of the event of the project. Your data will be processed for 5 years after the end of the relevant project to allow for verification and auditing of the project associated with the event.

International data transfers

According to [Zoom's privacy policy](#) and [Slido's privacy policy](#), the services entail that personal data will be transferred to the USA under the EU-U.S. Data Privacy Framework and other parts of the world with applicable safeguards.

Your rights

As a 'data subject', you have a

- **Right of access** the personal data we hold about you and to obtain a copy.
- **Right to rectification** if you think the personal data we have about you is inaccurate, incomplete or inaccurate.

- **Right to erasure** the personal data we have about you.
- **Right to restriction of processing.** If you believe the personal data we have is inaccurate or that we are not using it lawfully but do not want to simply ask that we delete it straight away, you have the right to ask us to stop using the data while we sort out the problems.
- **Right to withdraw consent** any time. The withdrawal shall not affect the lawfulness of processing based on consent before its withdrawal.
- **Right to data portability** – You have the right to receive the data that you have provided in a commonly used format, so you can take it somewhere else if you wish.
- **Right to object to**
 - the use of your data for marketing purposes at any time. Note that we do not use your data for marketing in any way!
 - processing of personal data concerning you, which is based on a legitimate or public interest, including profiling. We shall no longer process the personal data unless we demonstrate compelling legitimate grounds which override your interests, rights, and freedoms or for the establishment, exercise or defence of legal claims.
- **Right to lodge a complaint** before [your national data protection authority](#) if you believe your rights are not being respected and your data is being used unlawfully. You can also write to the European Consumer Organisation (BEUC) at privacy@beuc.eu.

Find [more information](#) about your data protection rights.

Our contact details

If you have any request, question, complaint or query with regards to how we use your data, please contact us and we will do our best to resolve them.

E-mail: secretariat@tacd.org

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Address:

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