

# **A consumer agenda for transatlantic markets: safeguarding protections and making progress in times of political change**

**21 March 2017**

## **SPEAKER BIOS**

**(A-Z by SURNAME)**

### **Robert ADLER**

Robert S. Adler is a Commissioner at the US Consumer Product Safety Commission (CPSC). He began serving as a Commissioner August 18, 2009. He was re-nominated by President Obama on May 14, 2014 and confirmed by the senate on December 2, 2014. His term runs through October 2021.

Bob was previously a professor of Legal Studies at the University of North Carolina as the Luther Hodges Jr., Scholar in Ethics and Law at Chapel Hill's Kenan-Flagler Business School. At the University of North Carolina, he served as the Associate Dean of the MBA Program and as Associate Dean for the School's Bachelor of Science in Business Administration Program. Bob was a professor, he taught courses in business law, business ethics, business-government relations and negotiation. He won a university-wide teaching award, the Tanner Award, in 1996, and the undergraduate program's Distinguished Teaching Award in 1990. In 2004, he received the Gerald Barrett Faculty Award for outstanding teaching and service to the MBA Program.

Prior to his service at UNC, he spent nine years as an attorney-advisor to two commissioners at the U.S. Consumer Product Safety Commission in Washington, D.C. Subsequently, he served as counsel to the Subcommittee on Health and the Environment of the Committee on Energy and Commerce in the U.S. House of Representatives. While on the subcommittee, he worked on legislation relating to product liability, childhood vaccines, the Food and Drug Administration, medical malpractice, and the Consumer Product Safety Commission.

Throughout his career, he has been involved in numerous consumer protection and education activities for many years. He was elected six times to the board of directors of Consumers Union, publisher of Consumer Reports magazine.

Bob graduated cum laude from the University of Pennsylvania in 1966 with a major in political science. He received a JD from the University of Michigan Law School in 1969.

### **Dr. Douglas BALENTINE**

Dr. Douglas Balentine is the Director of the Office of Nutrition and Food Labeling at the FDA's Center for Food Safety and Applied Nutrition. In this role, he provides leadership and scientific direction to a multidisciplinary staff and manages regulatory programs relating to nutrition, food labeling, infant formula, and medical foods. Before joining the FDA, he was Director of Nutrition and Health for Unilever North America and was a member of Unilever's Global Nutrition Leadership Team. He has worked closely with many organizations and served on a number of committees with goals of improving public health. For example, Dr. Balentine was co-chair and chair of the American Heart Association's Industry Nutrition Advisory Panel committee and a member of the Pan American Health

Organization's Salt Reduction Consortium. He was also a member of the Academy of Nutrition and Dietetics, American Society of Nutrition, and the Institute of Food Technologists. Dr. Balentine holds 9 U.S. patents and has over 40 publications in the scientific literature. Dr. Balentine has a Ph.D. in food science and nutrition from Rutgers University.

#### **Dr. Fred BERGSTEN**

C. Fred Bergsten is Senior Fellow and Director Emeritus at the Peterson Institute for International Economics, of which he was Founding Director from its creation in 1981 through 2012. He was the most widely quoted think-tank economist in the world for eight years and was called "one of the ten people who can change your life" by *USA Today*. Dr. Bergsten was Assistant Secretary for International Affairs of the US Treasury (1977-81), functioned as Under Secretary for Monetary Affairs (1980-81) and was assistant for international economic affairs to Dr. Henry Kissinger at the National Security Council (1969-71). He is in his second term as a member of the President's Advisory Committee on Trade Policy and Negotiations. He was chairman of the Competitiveness Policy Council created by the US Congress from 1991 to 1995 and chairman of the APEC Eminent Persons Group from 1993 to 1995.

He is the author, coauthor, or editor of 44 books on a wide range of international economic issues, including most recently *International Monetary Cooperation: Lessons from the Plaza Accord After Thirty Years* (2016), *Bridging the Pacific: Toward Free Trade and Investment Between China and the United States* (2014), and *The Long-Term International Economic Position of the United States* (2009). His latest short publications by the Institute include *India's Rise: A Strategy for Trade-Led Growth* (2015), *Addressing Currency Manipulation Through Trade Agreements* (2014), and *The Coming Resolution of the European Crisis* (2012).

Dr. Bergsten has received the Meritorious Honor Award of the Department of State (1965), Exceptional Service Award of the US Treasury Department (1981), the Legion d'Honneur from the Government of France (1985), an honorary fellowship in the Chinese Academy of Social Sciences (1997), the Distinguished Alumni Leadership Award from the Fletcher School (2010), the Order of the Polar Star from the Government of Sweden (2013), the World Trade Award of the National Foreign Trade Council (2013), the Officer's Cross of the Order of Merit of the Federal Republic of Germany (2014), Swedish American of the Year for 2014 and the 1<sup>st</sup> Class of the Order of Diplomatic Service Merit "Gwanghwa Medal" of the Republic of Korea.

While on the subcommittee, he worked on legislation relating to product liability, childhood vaccines, the Food and Drug Administration, medical malpractice, and the Consumer Product Safety Commission. Before joining the CPSC, Bob served as a deputy attorney general for the Pennsylvania Justice Department, where he headed the southwest regional office of the Pennsylvania Bureau of Consumer Protection. Throughout his career, he has been involved in numerous consumer protection and education activities for many years. He was elected six times to the board of directors of Consumers Union, publisher of *Consumer Reports* magazine.

#### **Isabelle BUSCKE**

Isabelle Buscke is Head of the EU liaison office in Brussels of the Federation of German Consumer Organisations Verbraucherzentrale Bundesverband – vzbv - and coordinates the organisation's EU work. This ranges from consumer rights, financial services, energy and digital economy all the way through food and mobility. Ms Buscke sits on the board of BEUC (the European Consumer Organisation) and is the German member of the European Consumer Consultative Group (ECCG) with the European Commission. In 2014, she was the interim EU Co-Chair of TACD's Financial Services Committee.

A German and French national, Ms Buscke holds a Master's degree in Political Science and Roman languages from the University of Freiburg im Breisgau, Germany. Before joining vzbv in 2012, Ms Buscke has worked for different Public Affairs consultancies focussing on energy and digital topics and led cross-border activities in the construction and energy performance contracting business.

#### **Jeff CHESTER**

Jeff Chester is executive director of the Center for Digital Democracy (CDD), a Washington D.C. non-profit. CDD is one of the leading NGOs advocating for consumers on digital privacy and consumer protection issues. Through a series of reports and formal complaints endorsed by many consumer groups on such topics as Online Behavioral Advertising (OBA), mobile marketing, social media and other digital marketing practices, CDD successfully engaged the Federal Trade Commission to begin addressing unfair and deceptive practices arising from online advertising.

#### **Rohit CHOPRA**

Rohit Chopra is a Senior Fellow at the Consumer Federation of America.

From 2010-2015, Chopra served in leadership roles at the Consumer Financial Protection Bureau, including as Assistant Director leading the agency's work focusing on students and young consumers. He was also appointed by the Secretary of the Treasury as the agency's Student Loan Ombudsman, a new position established by the Dodd-Frank Act.

In 2016, he served as Special Adviser to the Secretary of Education, where he focused on loan servicing, institutional accountability, and consumer protection.

He holds a BA from Harvard College and an MBA from the Wharton School at the University of Pennsylvania.

#### **Bart COMBÉE**

Bart Combée is the President of Consumentenbond, the Consumers Association in the Netherlands. The Consumentenbond was founded in 1953 and has currently almost 500.000 members, approximately 8% of all Dutch households. In the Netherlands, Bart is a well-known and influential consumers advocate who is visible in media and in bodies and platforms where consumer protection can be influenced.

Bart has been on the Council of Consumers International since 2009, the last 2 years as Treasurer in the executive and in November 2015 he became President of the Board. He feels strongly committed to the international consumer movement, as in a globalizing world consumer rights need to be fought for at an international level. Also national organizations become stronger by working together and inspiring each other.

Bart is active in several other international organizations and fora such as ICRT, BEUC, TACD and Consumentenbond's Anne Fransen Fund that helps consumer organisations in developing countries. In his professional career Bart has held executive positions in both profit and non-profit organisations. He was also member of the City Council of Rotterdam from 1994-1998. In all these activities, entrepreneurship toward achieving civic goals was his main aim. Bart graduated as an economist at Erasmus University Rotterdam.

**Pinuccia CONTINO**

Pinuccia Contino is the Head of Product Safety and Rapid Alert System in the Directorate-General for Justice and Consumers of the European Commission (DG JUST). In this capacity, among other things she is working on the online aspects of product safety, making the most of international cooperation and intensifying stakeholder involvement.

**Sue DAVIES**

Sue Davies leads the food policy work at Which?, the UK consumer organisation, as well as cross-cutting projects, which currently include the impact of the UK's exit from the EU for consumers. She has represented consumer interests on a range of national and international working groups and is a previous TACD Food Policy Committee Co-Chair.

She was the Chair of the Management Board of the European Food Safety Authority from 2012-2016. She has been awarded the MBE by the Queen for services to food safety.

**Abby DILLEY**

Abby Dilley is Vice President of Program Development at RESOLVE. She has over twenty-two years of experience in facilitation and mediation of scientifically complex and highly controversial public policy issues in the areas of natural resources, environment, agriculture, biotechnology and human health. She has successfully mediated policy disputes resulting in the development of legislation on pesticides and implementation of regulations concerning food labeling, accelerated approval of therapeutics for HIV/AIDS, prescription medicine labeling and information, and protection of plant germ plasm. One of her projects addressing the establishment of studies to optimize medical management of HIV infection resulted in an institutionalized public/private collaboration called the Forum for Collaborative HIV Research.

Ms. Dilley has worked with a very broad range of stakeholders from the public and private sectors and non-government organizational communities at the local, state, regional, national and international levels.

She holds a bachelor's degree in biology from The Colorado College and a master's degree in ecology and evolutionary biology from the University of Michigan.

**Ambassador Stuart EIZENSTAT**

Ambassador Eizenstat heads the international practice at Covington & Burling where his practice focuses on resolving international trade problems and business disputes with the U.S. and foreign governments, and international business transactions and regulations on behalf of U.S. companies and others around the world. During a decade and a half of public service in three U.S. administrations, Ambassador Eizenstat has held a number of key senior positions, including chief White House domestic policy adviser to President Jimmy Carter (1977-1981); U.S. Ambassador to the European Union, Under Secretary of Commerce for International Trade, Under Secretary of State for Economic, Business and Agricultural Affairs, and Deputy Secretary of the Treasury in the Clinton Administration (1993-2001).

**Geraldine EMBERGER**

Ms Emberger is a trained lawyer and is the European Delegation's Trade Counsellor for Regulatory Affairs. She has been working for the European Commission for more than 15 years, including the departments for Competition, Environment and Internal Market, before joining Directorate General

TRADE in March 2008. Since 2010 she has been dealing with economic cooperation between the EU and the US; she was EU coordinator for the Transatlantic Economic Council (TEC) initiative, and in 2012 started working on T-TIP negotiations dedicated to regulatory issues, with a special focus on regulatory cooperation and Good Regulatory Practices. She has been lead negotiator of the European Commission for regulatory cooperation and coherence in TTIP.

In her previous job, Ms Emberger was the EU Commission's lead negotiator for competition, subsidies and state trading enterprises in bilateral trade negotiations, including with South Korea, India, ASEAN, Ukraine, the Andean countries, Central America and Canada. In addition, she was responsible for a number of WTO accessions including the Western Balkans and Lebanon. Ms Emberger has a longstanding working experience in the area of competition/subsidies, trade and internal market policies.

Her background is in European and International law. Prior to joining the Commission, she worked for the Economic and Legal Branch of the Austrian Foreign Service in Vienna and Budapest.

#### **Thea EMMERLING**

Thea Emmerling joined the Delegation of the European Union in Washington, DC in September 2013 and is leading the Food Safety, Health and Consumer Affairs Section in the Delegation.

Since 2009, and prior to her posting in Washington, Thea Emmerling worked as Minister Counselor at the European Union Delegation to the UN and other international organisations, in Geneva, dealing with international health and food safety issues. From December 2008 to November 2009 she was on secondment to the World Health Organisation, Cluster on Partnerships and UN Reform.

Thea Emmerling has extensive working experience with the European Commission, which she joined in 1996. She was Deputy Head of Unit in the Health Law and International unit of the Commission's Health and Food Safety Directorate General, dealing with all EU public health legislation and international contacts. She was a Member of the Private Office of Budget Commissioner Michaele Schreyer, dealing with health, agriculture, environmental, transport and regional policy questions, and Spokesperson for Health and Food Safety Commissioner David Byrne. Thea Emmerling also worked in the health department's Health Risk Evaluation Unit as a speech writer, and was Desk Officer in the Commission's Department for Regional Policy, managing EU structural funds.

Thea Emmerling holds a diploma in economics from the University of Hamburg, Germany. Prior to joining the European Commission, she worked for nine years as a political and economic journalist for the German Press Agency in Stuttgart, Bonn and Düsseldorf.

#### **Keith ERNST**

Keith Ernst has served as Associate Director for Consumer Research and Examination Analytics at the FDIC since 2011, extending a career that has spanned the intersection of research, policy, and banking issues. In his present role, he leads a team of highly-capable researchers and analysts that provide analytic support to FDIC examination staff conducting compliance examinations; conduct original consumer research, including research on economic inclusion topics such as the FDIC National Survey of Unbanked and Underbanked Households; and analyze consumer matters to identify emerging issues of potential concern. He has extensive experience overseeing research and his work has been published in various outlets, including academic journals. He has presented his work at research conferences, industry events, as well as in testimony before Congress and regulatory agencies. He has previous analytic experience in secondary mortgage market operations and has served as a consultant



in fair lending investigations. He is a graduate of Hofstra University and holds both a graduate degree in public policy studies and a J.D. from Duke University.

#### **Anna FIELDER**

Anna has been a consumer and privacy advocate for many years, after having trained as a classics scholar and spending a stint as a travel writer and editor. She is board Chair of, and works closely with, [Privacy International](#), a UK Charity and global organisation defending and advocating for privacy as a human right. She is Senior Policy Advisor to the [Transatlantic Consumer Dialogue](#) (TACD), covering all aspects of consumer policy from regulations to digital rights; she also works as an independent policy researcher/advisor for other public interest organisations. Anna has authored studies on a wide range of subjects, from alternative dispute resolution to cloud computing and discrimination in financial services for organisations such as the UK National Consumer Council (now merged with Citizens Advice), EU Parliament and Commission, OECD, Age UK, and the European Consumer Organisation (BEUC).

She was until recently coordinator of the sustainability standards area for the British Standards Institute Consumer and Public Interest Unit. Between 1995 and 2006, Anna was regional Director at Consumers International where she put issues related to online rights and data protection on the consumer organisations' priority agenda, and set up the TACD back in 1998. Anna is a Fellow of the [Royal Society of Arts](#) (FRSA).

#### **Sean FLYNN**

Sean Flynn teaches courses on the intersection of intellectual property, trade law, and human rights and is the Associate Director of the Program on Information Justice and Intellectual Property (PIJIP). At PIJIP, Professor Flynn designs and manages a wide variety of research and advocacy projects that promote public interests in intellectual property and information law and coordinates PIJIP's academic program, including events, student advising and curriculum development. Professor Flynn's research examines legal frameworks promoting access to essential goods and services. Prior to joining WCL, Professor Flynn completed clerkships with Chief Justice Arthur Chaskalson on the South African Constitutional Court and Judge Raymond Fisher on the U.S. Court of Appeals for the Ninth Circuit. He also represented consumers and local governments as a senior associate with Spiegel & McDiarmid and as senior attorney for the Consumer Project on Technology.

#### **Francisco FONSECA MORILLO**

Francisco Fonseca-Morillo is the Deputy Director General in the Directorate General Justice and Consumers of the European Commission. Graduated in Law (MA) at the University of Valladolid in 1977, and Sociology and Political Science (MA) at the Universidad Complutense de Madrid (section of international studies) in 1979. Obtained his PHD degree at the University of Valladolid in 1984. After graduation serves in different positions at the University of Valladolid, since 1986 he is a professor of public international law and international relations. Between 1988 and 2005 he has been a Collaborateur Scientifique at the Institut d'Etudes Européennes de l'Université Libre de Bruxelles, and a Lecturer at the Faculty of Law, University San Pablo-CEU between 2010 and 2014.

Joined the staff of the European Commission in 1986 and served in several positions, such as the Director for Civil Justice, Fundamental Rights and Citizenship between 2004 and 2008, Director of Judicial Cooperation and acting Director of Fundamental Rights and Citizenship in 2008/9, Director of Criminal Justice, later Acting Director General, DG Justice and Consumers in 2015, while today he is Deputy Director General, DG Justice and Consumers.

He is a Founding Member of the Spanish Association for the Study of European Law, official branch of FIDE (1982), member of the Spanish Association of International Law and International Relations since 1979 and the Madrid Bar Association since 2010. Author of several articles and books on European law and public international law.

#### **Andrea GLORIOSO**

Andrea Glorioso is since June 2014 the Counsellor for the Digital Economy at the Delegation of the European Union to the USA, in Washington DC. In this role, he acts as the liaison between the EU and US on policy, regulation and research activities related to the Internet and Information & Communication Technologies, including the EU Digital Single Market strategy. Mr Glorioso worked for eight years at the Headquarters of the European Commission in Brussels (Belgium) on cyber-security, privacy / personal data protection, cloud computing and Internet governance. Before joining the European Commission, he worked at the NEXA Research Center for Internet and Society of the Politechnic University of Turin, at the Media Innovation Unit of the Chamber of Commerce of Florence, at the Centro Tempo Reale Research Centre for Contemporary Music and in the private sector as a software developer and IT project manager for a number of multinational firms.

A native of Padua (Italy), Mr Glorioso has a MSc (summa cum laude) in Political Sciences / Sociology from the University of Padua, an LLM (summa cum laude) in Intellectual Property Law from the University of Turin / WIPO Worldwide Academy and post-graduate degrees in IT law (Centro Study Informatica Giuridica), international diplomatic law (Diplo Foundation / University of Malta) and global Internet governance (Diplo Foundation). He is a Fellow of Columbia University's Institute *for Tele-Information*.

#### **Matea GOLD**

Matea Gold is a national political reporter for the Washington Post, covering money and influence. She writes extensively about campaign finance, super PACs, wealthy donors and the aftershocks of the Supreme Court's *Citizens United* decision. She has been dubbed a "[ghostbuster](#)" by a Federal Election Commissioner for her work investigating mysterious "ghost corporations" that donate large sums to super PACs. Gold was one of the first to trace [the architecture of the Koch political network](#) and led an effort to map [the \\$3 billion Clinton donor network](#). She has documented how run-of-the-mill political fundraisers have [felt sidelined](#) as politicians have courted billionaire super PAC contributors, and how [donors flocked to the presidential primary debates like they were Super Bowl games](#). She also has examined [how our current era compares to the Gilded Age](#), part of an effort to track the largest super PAC donors of the 2016 cycle.

She joined the Post in June 2013 after 17 years at the Los Angeles Times and Tribune Publishing, most recently as a national political reporter in the Washington bureau. From 2005 to 2010, she was based in New York bureau of the Los Angeles Times, where she reported on the dramatic changes remaking television media. Gold spent much of her career at the Los Angeles Times covering politics, spending both 2000 and 2004 on the road as a trail reporter following the presidential bids of former U.S. Sen. Bill Bradley, then-Vice President Al Gore, former Vermont governor Howard Dean and then-Sen. John F. Kerry. She was a lead reporter in the coverage of two California gubernatorial races and two mayoral campaigns, and did a stint writing about Los Angeles City Hall. She began at The Times as a Metro reporter, writing about education, urban gangs, poverty and the U.S.-Mexico border. Gold graduated from UCLA, where she served as editor-in-chief of The Daily Bruin.

#### **Keegan GOUDISS**

Keegan Goudiss is partner at Revolution Messaging and was Director of Digital Advertising for Bernie 2016. Goudiss led a dynamic digital advertising campaign to help quickly build Sanders' supporter list at the start of the campaign, making it possible to compete with and eventually out fundraise one of the most well-known people in the world. His team place many digital advertising firsts for political campaigns including first of its kind ads and sponsored content placed with Instagram, Twitter, BuzzFeed, NYTimes.com, Snapchat and more. His innovative approach paid off with digital advertising accounting for a significant portion of Sanders' record breaking fundraising and leading to a larger share of younger voters than the records set by President Obama in 2008.

Goudiss has led the online advertising efforts for Revolution Messaging since 2009, bringing an offline organizing approach to online advertising tactics. His advertising team implemented the creative and targeting strategy for Health Care for America Now's digital advertising, and played a large role in the ad strategy used as a catalyst to the Wisconsin Uprising against Governor Scott Walker. Under Keegan's leadership, Revolution Messaging received several awards for its online advertising ventures including a 2012 Pollie for Best Use of Online Contrast Advertising with the Not My Wisconsin campaign.

Prior to taking his post at Revolution Messaging, Keegan also worked for the National Committee for an Effective Congress and the Democratic Congressional Campaign Committee as well as Democratic campaigns across the country

#### **Monique GOYENS**

As Director General of [BEUC](#), Monique represents 41 independent national consumer associations in 31 European countries and is currently EU co-chair of TACD. She was recently named by Politico.eu as one of the top ten most influential women in Brussels ('Women who shape Brussels'). She was member of the EU High-level Expert Group on reforming the structure of the EU banking sector (Liikanen group) and is a delegate in the Consultative *Commission* on Industrial Change of the European Economic and Social Committee. She is also member of the EU High-level Group on the sustainability of the food supply chain, of the EU Resource Efficiency Platform and is substitute member of the SEPA-Council.

Recently, she has been appointed as Associate member of the EIF Board of Management (European Internet Foundation). Monique is also Treasurer of [Finance-Watch](#), a public interest association dedicated to making finance work for the good of society.

#### **Susan GRANT**

Susan Grant is Director of Consumer Protection at the [Consumer Federation of America](#). She works specifically in the areas of privacy, identity theft, online safety and security, telemarketing, electronic and mobile commerce, deceptive marketing, fraud, and general consumer protection issues. Ms Grant heads CFA's Consumer Protection Institute, conducts CFA's annual Consumer Complaint Survey, and is a recognised authority on combating consumer fraud and deception.

She began her career in 1976 in the Consumer Protection Division of the Northwestern Massachusetts District Attorney's Office and subsequently held positions at the National Association of Consumer Agency Administrators and the National Consumers League before joining the CFA staff in 2008.

#### **Jaydee HANSON**

Jaydee Hanson is US co-chair of the TACD Product Safety, Chemicals and Emerging Technology group of TACD. He is senior policy analyst for the Center for Food Safety and a member of its science team.



He specializes in nanotechnology and other emerging issues including synthetic biology. He moderates the Nano Activist NGO listserve. He is a coauthor of Principles for the Oversight of Nanotechnologies and Nanomaterials, signed by nearly 100 international consumer and environmental groups. He published, "The Precautionary Principle" in the 6th edition of the Encyclopedia of Bioethics (2014).

#### **Hiddo HOUBEN**

Hiddo Houben heads the division responsible for trade and investment relations with the US and Canada in the Directorate General for Trade of the European Commission. Hiddo joined the Commission in 1989 and his work has focused on international trade and investment negotiations as well as the development of EU policies in response to the process of globalisation. Hiddo participated in the global trade negotiations of the Uruguay Round, which created the World Trade Organisation in 1995. After that he was on the EU teams negotiating China and then Russia's terms of entry to the WTO. In 2004 Hiddo joined European Commissioner Peter Mandelson's private office, and later that of Baroness Ashton. From there he saw the failed attempts to adopt a European constitution, followed by the successful enactment of the Lisbon Treaty in 2009. During this period he was also involved in the EU's legislative work to repair financial markets and to address Europe's energy challenge. Hiddo was posted in the EU embassy in Washington DC, in 2009, where he was the head of the economic office.

Hiddo graduated from the Dutch universities of Tilburg and Leiden in law (1987) and economics (1990). He is a 2003 Yale World fellow.

#### **Michael JACOBSON**

Michael F. Jacobson, Ph.D., is Co-founder and President of the Center for Science in the Public Interest, a nonprofit health advocacy organization supported largely by the subscribers to its Nutrition Action Healthletter. CSPI is a key player in battles against obesity, cardiovascular disease, and other health problems, using tactics ranging from education to legislation to litigation. Jacobson has written numerous books and reports, including "Salt: the Forgotten Killer," and "Liquid Candy: How Soft Drinks are Harming Americans' Health."

#### **Breda KUTIN**

Breda Kutin is the founding member of the Slovene Consumers Association - ZPS and has been its President since 1990. She is the editor of the only consumer magazine in Slovenia - ZPStest- and since 1993 founder and director of the International Consumer Research Institute.

She has 30 years of experience in consumer movement. She is an EU expert on consumer policy and capacity building of consumer NGOs.

She has been a member of the Executive of BEUC since 2004, and was its Vice-President for three mandates. She was a Council member of Consumers International from 1994 to 2007 and its Treasurer from 2003 to 2007. From 2008 to 2014, she was a member of the Steering Committee of the TACD and EU chair in 2013/2014. Since 2004, she has been Slovenia's consumer representative to the European Consumer Consultative Group.

She is member of several management boards in Slovenia, representing consumer interest.

#### **Amanda LONG**

Amanda Long is Director-General of Consumers International (CI) the world federation of 200 consumer groups from 100 countries that serves as the only independent and authoritative global

voice for consumers. Established 1960 CI works for a fair, safe and sustainable future for all consumers in a global marketplace. CI plays an important role in development of consumer protection in key international decision-making fora including UN bodies, OECD and G20.

Amanda joined CI following a successful career working with blue-chip multinational FMCG corporations, public sector and small/medium-sized enterprises. She has broad sectoral experience including retail, food and FMCG manufacturing, water and public utilities, health, fisheries, agriculture, horticulture and creative/media industries.

She has an exemplary track record in business, social enterprise and the public sector. She has pioneered innovative corporate social responsibility and worked with global businesses and NGOs to forge ground-breaking partnerships to drive powerful change.

Amanda was shortlisted for the 'Public Service' category at the First Women Awards in 2011, recognising trailblazing women and was awarded the 'Responsible Business Game Changer' Award by HRH Prince Wales charity, Business in the Community in 2012.

#### **James LOVE**

James Love is the Director of Knowledge Ecology International. His training is in economics and finance. His work focuses on the production, management and access to knowledge resources, as well as aspects of competition policy. This includes work on the financing of R&D, intellectual property rights, prices for and access to new drugs, vaccines and other medical technologies, as well as related topics for other knowledge goods, including software, other copyrighted works, and data. Also, he is working on proposals to expand the production of knowledge as a public good. Jamie is the U.S. Co-chair of the TACD Intellectual Property Policy Committee.

#### **Laura MACLEERY**

Laura MacCleery is Vice President for Consumer Policy and Mobilization and is a seasoned legislative and regulatory campaigner for improvements to public health. She is the author or editor of more than 75 comments to regulatory dockets and over 25 major research-based reports, and has testified in administrative hearings, the U.S. Congress, and Brussels. She spent close to a decade with the consumer-rights advocacy group Public Citizen where she was Deputy Director of the Auto Safety Group and Director of Congress Watch, leading eleven staff on issues from sunshine in government to safety standards for children's toys. More recently, she was Director of Regulatory Affairs, at Center for Science in the Public Interest, where she worked on food policy. MacCleery graduated *Phi Beta Kappa* from the University of Virginia in 1994 and earned her law degree from Stanford in 1999.

#### **Jeremy MALCOLM**

Jeremy Malcolm is Senior Global Policy Analyst at Electronic Frontier Foundation, where he works on the international dimensions of issues such as intellectual property, network neutrality, Internet governance, and trade. Prior to that he worked for Consumers International coordinating its global programme Consumers in the Digital Age. Jeremy graduated with degrees in Law (with Honours) and Commerce in 1995 from Murdoch University, and completed his PhD thesis at the same University in 2008 on the topic of Internet governance. Jeremy's background is as an information technology and intellectual property lawyer and IT consultant. He is admitted to the bars of the Supreme Court of Western Australia (1995), High Court of Australia (1996) and Appellate Division of New York (2009). He is a former co-coordinator of the Civil Society Internet Governance Caucus and currently a Steering Committee member of the OECD Civil Society Information Society Advisory Council.

**Sylvia MAURER**

Sylvia Maurer is EU co-chair of the TACD Product Safety, Chemicals and Emerging Technology group of TACD. She is director in charge of sustainability and safety at BEUC, the European Consumer Organisation. BEUC has a membership of 43 well respected, independent national consumer organisations from 31 European countries (EU, EEA and applicant countries). BEUC acts as the umbrella group in Brussels for these organisations and represents its members and defends the interests of all Europe's consumers.

Sylvia studied Political Science and European Studies at the Universities of Bonn, Bradford and Berlin. She graduated with a master thesis on environmental fiscal reforms at the Environmental Policy Research Centre of the Free University Berlin.

**Peter MAYBARDUK**

Peter Maybarduk directs Public Citizen's access to medicines and knowledge economy group, which helps people around the world overcome high-price pharmaceutical monopolies and secure the benefits of science, technology and culture for all. Maybarduk has provided technical assistance to international organizations and to public agencies and community groups in more than three dozen countries. He is an intellectual property expert and a visiting fellow with the Information Society Program at Yale Law School. Maybarduk's work has yielded HIV/AIDS medicine price reductions, new state policies promoting access to medicines and global shifts toward anti-counterfeiting policies that safeguard generic competition. His strategy and analysis helped eliminate many life-threatening measures from the proposed Trans-Pacific Partnership and played a key role in its ultimate defeat.

Maybarduk studied technology law at the University of California at Berkeley and anthropology at The College of William and Mary in Virginia. He is the co-founder of International Professional Partnerships for Sierra Leone, dedicated to supporting public sector development in one of the world's least developed countries. Maybarduk is a composer and performer of music. See: [www.maybarduk.com](http://www.maybarduk.com)

**Ed MIERZWINSKI**

Ed Mierzwinski is the federal Consumer Program Director and Senior Fellow for U.S. PIRG. He has worked in the federal advocacy office of the Federation of State Public Interest Research Groups (U.S. PIRG) since 1989. He often testifies before both Congress and state legislatures and has authored or co-authored numerous reports on a wide range of consumer issues, with an emphasis on financial services, including credit cards, credit reports, privacy, identity theft, banking and financial services, as well as issues ranging from product safety and consumer legal rights to airline passenger rights. He lectures and speaks at events on these and other issues, including against the threat of federal preemption of stronger state consumer and public health laws. He chairs the Americans for Financial Reform Consumer Financial Protection Bureau Task Force. He has had recent articles in the American Prospect, Suffolk University Law Review and the Journal of Consumer Affairs.

Mr. Mierzwinski has appeared on television and radio shows including the Today Show, Good Morning America, CBS This Morning, ABC Nightline, CNN Crossfire and Anderson Cooper 360, C-Span Washington Journal, and NPR's flagship talk shows including The Diane Rehm Show, To The Point, On Point and Talk of the Nation. He is regularly quoted in major newspapers including the New York Times, Wall Street Journal and Washington Post and has been profiled in the New York Times.

He is a 2003 recipient of Privacy International's "Brandeis Award" for privacy protection efforts and a 2006 recipient of the Consumer Federation of America's "Esther Peterson Consumer Service Award." For his efforts on Wall Street reform, he has been selected 2010-2016 as a "Top Lobbyist" awardee of "The Hill" newspaper. In 2011 Bloomberg Businessweek selected him as one of "15 Power Brokers:

Regulators, lawmakers and lobbyists shaping the torrent of regulations.” Others on the list included U.S. Senators and high administration officials.

Since 2009, Mr. Mierzwinski has served on the board of directors of Consumer Reports, publisher of Consumer Reports Magazine and with an advocacy arm now known as Consumers Union. He is a founding and current member of the Steering Committee of the Transatlantic Consumer Dialogue, which advises the U.S. Government and European Union on consumer issues. He is a former member of the Federal Reserve Board’s Consumer Advisory Council.

Mr. Mierzwinski is a graduate of the University of Connecticut (BA, MS) and previously was Executive Director of the Connecticut PIRG.

#### **Klaus MÜLLER**

Since 2014, Klaus Müller is Executive Director of the Federation of German Consumer Organisations (vzbv), an umbrella organisation of 41 consumer organisations – a consumer policy network with more than twenty million members. It represents the interests of consumers to politicians and policy-makers, the private sector and in public.

Klaus’ previous assignments have included: Member of the German Bundestag (1998-2000); Minister of Agriculture, Environment and Rural Areas in the Federal State of Schleswig-Holstein (2000 – 2005); Member of the Parliament of the Federal State of Schleswig-Holstein (2005-2006); and Executive Director of the Consumer Centre of the Federal State North-Rhine Westphalia (2006-2014).

Mr Müller is also a founding member of the Heinrich-Boll Foundation, a member of the Consumers International Council and TACD Steering Committee and on the Executive Council of the European Consumer Organisation (BEUC). He holds a Master’s Degree in Economics from Christian-Albrechts-University Kiel.

#### **Maureen OHLHAUSEN**

Maureen K. Ohlhausen was sworn in as a Commissioner of the Federal Trade Commission on April 4, 2012, and was designated to serve as Acting FTC Chairman by President Donald Trump in January 2017. Prior to joining the Commission, Ohlhausen was a partner at Wilkinson Barker Knauer, LLP, where she focused on FTC issues, including privacy, data protection, and cyber security.

Ohlhausen previously served at the Commission for 11 years, most recently as Director of the Office of Policy Planning from 2004 to 2008, where she led the FTC’s Internet Access Task Force. She was also Deputy Director of that office. From 1998 to 2001, Ohlhausen was an attorney advisor for former FTC Commissioner Orson Swindle, advising him on competition and consumer protection matters. She started at the FTC General Counsel’s Office in 1997.

Before coming to the FTC, Ohlhausen spent five years at the U.S. Court of Appeals for the D.C. Circuit, serving as a law clerk for Judge David B. Sentelle and as a staff attorney. Ohlhausen also clerked for Judge Robert Yock of the U.S. Court of Federal Claims from 1991 to 1992.

#### **Ancel.la Santos QUNTANO**

Ancel.la Santos, Senior Policy Advisor at Health Action International, leads HAI’s European work on medicines regulatory issues, rational use and good governance. Amongst others, she conducts advocacy campaigns to increase support for the full disclosure of medicines safety and efficacy data. Before joining HAI in 2013, Ancel.la worked as Policy Advisor healthcare for Siemens AG in Brussels.

She also completed internships at the European Patent Office and at the newspaper La Vanguardia. Ancel.la holds a Bachelor of Arts degree in Political Science and Public Administration, a Master of Science in International and European Politics, as well as a Master of Arts in Journalism.

#### **Agustín REYNA**

Agustín works as a Senior Legal Officer and Digital Team Leader in BEUC, The European Consumer Organisation. At BEUC, Agustín follows the EU developments around consumer rights in the digital environment. He leads the Digital Team coordinating BEUC's policies in the area of copyright, data protection, telecommunications and competition.

Argentinean born, Agustín obtained his law degree in the National University of Córdoba. He studied ICT law in Spain (ICADE, Comillas Pontifical University) and Belgium (CRIDS, University of Namur) and he is currently writing his doctoral dissertation on copyright and consumer protection (University of Bremen).

Agustín is the EU Co-chair of the TACD Intellectual Property Policy Committee.

#### **Ira RHEINGOLD**

Ira Rheingold is Executive Director and General Counsel of the National Association of Consumer Advocates (NACA), an organization dedicated to protecting consumers from unfair and deceptive business practices.

At NACA, Mr. Rheingold has testified before both Houses of Congress on various mortgage lending and consumer finance issues, offered commentary before federal agencies charged with regulating financial service industries and protecting consumers, and helped draft amicus briefs on issues of great concern to consumers before the nation's highest courts. Before coming to NACA, Mr. Rheingold worked at the Legal Assistance Foundation of Chicago as a supervisory attorney in charge of the Foreclosure Prevention and Senior Housing Projects. His responsibilities included community outreach and education, legal and policy advocacy and the development of impact litigation against predatory mortgage lenders. Mr. Rheingold also worked for three years as a legal services attorney in suburban Washington D.C. At that job, his primary work included welfare advocacy and homelessness prevention. He is a graduate of Georgetown University Law Center.

Ira is also the US chair of TACD's Financial Services Policy Committee.

#### **Jennifer SASS**

Jennifer Sass is a Senior Scientist in Natural Resources Defense Council's Health and Environment program, and a Professorial Lecturer at George Washington University. She reviews the science underpinning the regulation of toxic chemicals, and advocates for health-protective regulations consistent with environmental laws. She holds a doctoral degree in Anatomy and Cell Biology from University of Saskatchewan, Canada, and a post-doctoral certificate in Environmental Toxicology from the University of Maryland.

#### **Michael TAYLOR**

Mike Taylor joined Freedman Consulting in 2016 to continue his multi-faceted career in government, academia and the private sector focused on issues affecting the success of the food system in the United States and internationally. He served in government most recently as FDA's Deputy Commissioner for Foods and Veterinary Medicine, where he oversaw all of FDA's food safety, nutrition, food labeling and animal health activities and led the overhaul of the nation's food safety



system mandated by the Food Safety Modernization Act of 2011. Mr. Taylor started his government career at FDA as a staff lawyer and Executive Assistant to the Commissioner (1976-1981) and returned in 1991 as FDA's Deputy Commissioner for Policy, where he oversaw FDA rulemaking and policy development under Commissioner David Kessler and played a lead role in FDA's initial implementation of the Nutrition Labeling and Education Act.

In 1994, following the historic outbreak of illness caused by *E. coli* O157H:7 in hamburger, he was appointed as Administrator of USDA's Food Safety and Inspection Service and served simultaneously for two years as Acting Under Secretary for Food Safety. During that time, he led meat safety reforms that reversed century-old USDA food safety policy by making meat and poultry processors accountable for using modern, science-based methods for preventing or minimizing pathogen contamination of their raw products.

From 2000-2009, Mr. Taylor held policy research and academic positions at Resources for the Future, the University of Maryland School of Medicine, and the George Washington University School of Public Health. He also chaired the multi-university Food Safety Research Consortium and was a Senior Fellow at the Partnership to Cut Hunger and Poverty in Africa. His research and writing included such topics as risk-based food safety priority setting and institutional reform, FDA oversight of novel food technologies, and policies affecting the success of agriculture in Africa, including development assistance policy, infrastructure investment, and reform of intellectual property policy.

In the private sector, Mr. Taylor was a partner in King & Spalding, where he founded the food and drug group and practiced for 12 years; led an internal policy group at Monsanto Company for 16 months; and served on several National Academy of Sciences committees addressing food system issues.

#### **Kim TUMINARO**

Ms. Tuminaro currently serves in the European and Eurasian Bureau at the Department of State as the Coordinator for the Transatlantic Economic Council (TEC). In this capacity, she manages all aspects of the U.S. government's participation which covers cooperation programs with the EU of over a dozen agencies. Since 1988, she has worked at the Department of State, primarily in finance and trade positions. She served as acting Treasury attaché in Embassy Moscow from 2001-03. She holds an MBA in International Finance and BA in International Relations, both from George Washington University.

#### **Camilla UDSEN**

Camilla has been a Senior Food Adviser in the Danish Consumer Council since 2001. She has an MSc in Food Technology and nutrition and a PhD in molecular microbiology. Her areas of expertise are: consumer-related EU food policy, food labelling, nutrition, and biotechnology. Camilla represents consumers in several Danish food-related committees and she is a member of the food expert team and the food reference person groups of the European Consumers' Organisation, BEUC.

#### **Petr WAGNER**

Since October 2015, Petr Wagner is Counsellor (with special responsibility for financial services regulation) in the Economic and Financial Affairs Section of the Delegation of the European Union to the United States.

He joined the European Commission, the executive branch of the European Union, in 2005 and worked in the General Directorate for Internal Market and Services on the EU procurement policy. Since 2008 he worked as negotiator of the WTO Government Procurement Agreement (GPA).

Since June 2013, he has been working on U.S. related issues in financial services, in particular on the Financial Markets Regulatory Dialogue and the Transatlantic Trade and Investment Partnership Agreement (TTIP).

Mr Wagner holds a law degree from Palacky University in Olomouc, Czech Republic and Master's degree in European law (LLM) from the College of Europe in Bruges (Belgium).

#### **Lori WALLACH**

Lori Wallach is the Director of Public Citizen's Global Trade Watch and has promoted the public interest regarding globalization and international commercial agreements in every forum: Congress and foreign parliaments, the courts, government agencies, the media, and the streets. Described as "Ralph Nader with a sense of humor" in a *Wall Street Journal* profile and dubbed "the Trade debate's Guerrilla Warrior" in a *National Journal* profile, for 20 years Wallach has played a prominent role in the United States and internationally in the roiling debate over the terms of globalization. With a lawyer's expertise in the terms and outcomes of trade agreements, she has testified on NAFTA, WTO, and other globalization issues before 30 U.S. congressional committees, been a trade commentator on MSNBC, CNN, ABC, Fox, CNBC, C-SPAN, Bloomberg, PBS, NPR and numerous foreign outlets, and been published and quoted in *The New York Times*, *The Wall Street Journal*, *The Economist*, *Forbes*, *The Washington Post*, *USA Today*, the *Financial Times*, and more. As a relentless campaigner, Wallach has played an important role in creating public debate and supporting public activism about the implications of different models of globalization on jobs, livelihoods, and wages; the environment; public health and safety; and democratically accountable governance. Her most recent book is *The Rise and Fall of Fast Track Trade Authority* (2013). She also wrote *Whose Trade Organization? A Comprehensive Guide to the WTO* (2004) and has contributed to numerous anthologies. Wallach's work in "translating" arcane trade legalese – indeed, entire trade agreements – into relevant, accessible prose and connecting people's lived experiences with pacts' legal requirements, has helped empower more diverse participation in trade and globalization discussions. In 1993, Wallach was a founder of the Citizens Trade Campaign, a U.S. national coalition of consumer, labor, environmental, family farm, religious, and civil rights groups representing over 11 million Americans, and serves on its board. Wallach, a graduate of Wellesley College and Harvard Law School, previously worked on Capitol Hill, on electoral campaigns, and in television news.

#### **Robert WEISSMAN**

Robert Weissman is President of [Public Citizen](#). He is an expert on economic, health care, trade and globalisation, intellectual property and regulatory policy, and issues related to financial accountability and corporate responsibility. Robert has written extensively on corporate accountability, access to medicines, corporate influence over the political process, the World Trade Organization and regulation of the financial markets. He has been published and quoted in publications such as *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *USA Today*, *Economist*, and *Financial Times*. He has worked to lower pharmacy prices for people living with AIDS in the developing world. Robert earned his J.D. from Harvard Law School, where he graduated magna cum laude. He was director of the corporate accountability organisation Essential Action, as well as Editor of *Multinational Monitor*, a magazine that tracks corporate actions worldwide, and public interest attorney at the Center for Study of Responsive Law.

#### **Sibylle ZITKO**

Sibylle Zitko is a Senior Legal Advisor at the Delegation of the European Union to the United States here in Washington DC, where she works on trade, competition and intellectual property issues. She joined the Delegation in 1998; prior to that she worked as an attorney in Munich, Germany. She holds

law degrees from the University of Munich, a PhD from the University of Regensburg, Germany, and a LLM from the American University's Washington College of Law.