

**DRAFT PROGRAMME**  
**(as of 3/03/2017)****A consumer agenda for transatlantic markets:  
safeguarding protections and making progress in  
times of political change****Multi-stakeholder forum hosted by TACD**  
**21 March 2017****Pew Charitable Trusts**  
**901 E St NW, 10<sup>th</sup> floor**  
**Washington, DC 20004, USA****08.00 Registration and coffee**

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**08.50 Chair's opening remarks**

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- Ed Mierzwinski, US Co-Chair of TACD and Consumer Program Director, US PIRG

**09.00 Setting the scene**

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*A 'fireside' discussion on the current realities under which people operate, and their possible impacts. Issues to be covered include threats to dismantling of consumer protections via two-for-one regulatory orders and the dismantling of free trade agreements: what have the goals of trade agreements been, and what they should be now? How to ensure that there are benefits in trading for everybody?*

- Moderator: Abby Dilley, Vice-President Program Development, RESOLVE
- Discussion between:
  - Dr Fred Bergsten, Senior Fellow and Director Emeritus, Peterson Institute for International Economics
  - Monique Goyens, Director General, European Consumer Organisation (BEUC), and EU Co-Chair of TACD
  - Robert Weissman, President, Public Citizen and member of TACD Steering Committee

**09.45 Safeguarding protections.1: International enforcement cooperation**

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- Speaker: Maureen Ohlhausen, Acting Chairwoman, US Federal Trade Commission

*Questions and answers*

**10.00 Safeguarding protections.2: Regulators working together – the way forward**

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*This highly participative plenary session will address how regulatory bodies on both sides of the Atlantic can best cooperate, outside trade agreements, in order to safeguard and improve consumer rights and protections, including enforcement and redress. Issues to be covered might include coordinated investigatory and enforcement action, sharing of intelligence or research data in relevant sectors via regular dialogues, or establishing processes and principles for*

*cooperation. Regulators, consumer representatives and other stakeholders will state their views, with conclusions drawn at the end.*

- Moderator: Abby Dilley, Vice-President Program Development, RESOLVE
- Panellists:
  - Robert Adler, Commissioner, Consumer Product Safety Commission
  - Francisco Fonseca Morillo, Deputy Director General, Directorate General Justice and Consumers, European Commission
  - Rohit Chopra, Senior Fellow, Consumer Federation of America
  - Geraldine Emberger, Trade Counselor for Regulatory Issues, Delegation of the EU to the US
  - Michael Taylor, Senior Fellow, Freedman Consulting
- Concluding remarks:
  - Bart Combée, CEO, Consumentenbond, Dutch Consumer Organisation and President, Consumers International
  - Laura MacLeery, Vice President for Consumer Policy, Consumers Union/Reports

### 11.15 Coffee break

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### 11.30 Breakout sessions

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#### 1. Product safety, chemicals and emerging technologies – how to keep consumers safe and make progress?

*Protecting health and safety of consumers in a global market place is getting more complex. Production and consumption patterns are changing constantly including stronger marketing through the internet. In addition, technological innovations such as nanomaterials and synthetic biology pose new challenges for consumer safety.*

- Moderator: Jennifer Sass, Senior Scientist, Health Program, Natural Resources Defense Council
- Panelists:
  - Robert Adler, Commissioner, Consumer Product Safety Commission
  - Pinuccia Contino, Head of Product Safety and Rapid Alert Systems, Directorate General for Justice and Consumers, European Commission
  - Sylvia Maurer, Head of Sustainability and Safety, BEUC and EU Chair, TACD Product Safety and Chemicals Policy Committee
  - (Further panelist TBC)
- Concluding remarks:
  - Jaydee Hanson, Senior Policy Analyst, Center for Food Safety and US Chair of the TACD Product Safety and Chemicals Policy Committee

#### 2. The growing role of big data commercial practices in issue campaigns

*The evolving combination of ubiquitous tracking, “Big Data” analytics, predictive decision-making and millisecond targeting based on our profiles raises concerns on both consumer protection and privacy. Now the same techniques that influence consumer decision-making for financial, retail and other products is also “selling” the public about political ideas and electoral choices. This session will bring together diverse stakeholders to foster greater understanding of how these technologies work on both sides of Atlantic and discuss ways of proactively addressing the risks identified.*

- Moderator: Susan Grant, Director of Consumer Protection and Privacy, Consumer Federation of America and member of TACD Steering Committee
- Panellists:
  - Jeff Chester, Executive Director, Center for Digital Democracy and US Co-Chair of the TACD Information Society Policy Committee
  - Andrea Glorioso, Counsellor, Digital Agenda and ICT, Delegation of the EU to the US
  - Matea Gold, National Political Correspondent, Washington Post
  - Anna Fielder, Board Chair, Privacy International and Senior Policy Advisor, TACD
  - Keegan Goudiss, Head of Advertising, Revolution Messaging

## 13:00 Lunch

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## 14.00 Breakout sessions

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### 3. Food information, misinformation and disinformation: a consumer dilemma

*Whether information about food and food related products is digital, scientific, label-based or regulatory, consumers are at the epicentre of an information storm. Presenters discuss how to navigate this storm with reference to current and developing TACD policy resolutions.*

- Moderator: Sue Davies, Chief Policy Adviser, Which?
- Panellists:
  - Thea Emmerling, Minister Counsellor, Health, Food Safety, and Consumer Affairs, Delegation of the EU to the US
  - Michael Jacobson, President, Center for Science in the Public Interest
  - Camilla Udsen, Senior Food Advisor, Danish Consumer Council
  - (Further panellist TBC)

### 4. A positive intellectual property agenda for multilateral trade agreements

*With the recent political changes in the US and Europe, questions arise about the future of trade policy. This roundtable will discuss how these political developments will affect the alignment of IP protection by means of trade agreements and the role of regional and international organisations. Could this be an opportunity for a citizen-focused approach to international IP?*

- Moderator: Sean Flynn, Associate Director, Program on Information Justice and Intellectual Property Professorial Lecturer in Residence, American University
- Panellists:
  - Sibylle Zitko, Senior Legal Advisor, Delegation of the EU to the US
  - James Love, Director, Knowledge Ecology International and US Co-Chair of the TACD Intellectual Property Policy Committee
  - Agustín Reyna, Senior Legal Officer, the European Consumer Organisation (BEUC) and EU Co-Chair of the TACD Intellectual Property Policy Committee
  - Jeremy Malcolm, Senior Global Policy Analyst, Electronic Frontier Foundation
  - Peter Maybarduk, Director, Access to Medicines and Knowledge Economy Group, Public Citizen
  - Ancel.la Santos Quintano, Policy Advisor, Rational Use and Good Governance of Medicines, Health Action International
  - (Further panellist TBC)

## **5. The future of financial services and consumer protection in times of change**

*This session will consider how the changing governments and government relationships are impacting financial services and consumer protection (in regulation and enforcement) and discuss strategies that consumer advocates can use to protect and expand our post financial crisis victories.*

- Moderator: Ira Rheingold, Executive Director, National Association of Consumer Advocates and US Co-Chair of the TACD Financial Services Policy Committee
- Panellists:
  - Keith Ernst, Associate Director, Division of Depositor and Consumer Protection, Federal Deposit Insurance Corporation
  - Rohit Chopra, Senior Fellow, Consumer Federation of America
  - Isabelle Buscke, Head of Brussels Office, Federation of German Consumer Organisations (VZBV)
  - (Further panellists TBC)

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### **15.30 Coffee break**

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### **15.45 A whole-world context: representing consumers in the global marketplace**

- Speaker: Amanda Long, Director General, Consumers International

*Questions and answers*

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### **16:00 Re-thinking trade policies: a consumer agenda for trade**

*This plenary will address TACD's member and forum audience vision on what future trade deals should be, what issues they should cover (and what they should not) in order to deliver a fairer, safer and more vibrant marketplace for consumers and ensure that free trade works for everyone. Consumer leaders will put forward their vision, and representatives from government and business will comment and discuss.*

- Moderator: Abby Dilley, Vice-President Program Development, RESOLVE
- Panellists:
  - Hiddo Houben, Head of US and Canada Division, Directorate General for Trade, European Commission
  - Klaus Müller, CEO, Federation of German Consumer Organisations (VZBV)
  - Lori Wallach, Director, Public Citizen's Global Trade Watch
  - (Further panellists TBC)
- Concluding remarks from the Chairs of TACD: Monique Goyens and Ed Mierzewski

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### **17.30 Closing, followed by cocktail reception and networking**