

DECEMBER 2<sup>ND</sup>, 2015

# IT IS NOT HEALTHY

MENDING THE BROKEN MEDICINES  
INNOVATION MODEL

EUROPEAN PARLIAMENT

ROOM | JAN 6Q2 | TIME | 12:45h - 15:00h



JOIN THE DISCUSSION ON TWITTER #UNHEALTHY



**What is the diagnosis for our  
medical innovation and  
medicines pricing ills?**

**What are some of the possible  
cures for our ailing and expensive  
pharmaceutical model?**

## PROGRAMME

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