

TACD

TRANS ATLANTIC
CONSUMER DIALOGUE

DIALOGUE TRANSATLANTIQUE
DES CONSOMMATEURS

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FAIR TRADE LABELING

The recent US-EU banana controversy raises the following issues of principle of concern to the TACD :

- The TACD supports the principle of application of international social, environmental, health, safety and consumer protection rules to companies operating internationally. These rules should provide for judicial enforceability that sufficiently protects the right of injured parties.
- The TACD welcomes the development of voluntary fair trade labeling. Whilst avoiding protectionism, such labeling should be treated as permitted under the World Trade Organization (WTO) Agreement on Technical Barriers to Trade (TBT Agreement).
- The TACD supports the right of countries to negotiate the setting of priorities as between overlapping international obligations, such as the Lomé Convention, and to have such negotiated exceptions respected.