Disputes over jurisdiction in cyberspace have led to increased interest in the role of contracts to define rights in transactions involving sellers and consumers. However, policy makers should be wary of measures that permit sellers to enforce unreasonable contract terms. Various "click on" type contracts used in webpages today are often one-sided measures that unfairly would limit consumer rights in a wide range of areas, including the rights to benefit from exceptions and limitations of copyright, the right to criticize products, the right to offer competing products, the right to seek redress for defective products or service, and many other important consumer rights.